

Interreg Europe 1st call PGI 00040 BRIDGES Good practice summary for the 2nd ISC 3rd and 4th November 2016, Burgos

BRIDGES, good practice summary 10.2.2016 – 30.9.2016

In the context of the INTERREG IVC programme, a good practice is defined as an initiative (e.g. methodologies, projects, processes, techniques) undertaken in one of the programmes thematic priorities which corresponds to the following criteria: 1) has already proved successful and 2) which has the potential to be transferred to a different geographic area. Proved successful is where the good practice 3) has already provided tangible and measurable results in achieving a specific objective. In addition, in BRIDGES project, we have the focus of the three good practice themes: 1) GP theme 1 focus is on industry-led centres of competence that facilitate RIS3 implementation, 2) GP2 theme 2 research to business, demonstrates examples of cooperation (methods, approahes) between research institutions and SMEs leadijg to more competitive products, 3) GP3 theme deals with multilevel synergies. These synergies refer to combination of funds to support innovation investments, innovation vouchers supporting transnational or interregional cooperation, startegic ways of cooperation between regions leading to innovation investments.

Country & partner Finland	Good practice, GP (title)	GP theme	Is the GP on going?	BP has already proved success- ful.	BP has the po- tential to be transferred to a different geo- graphic area.	BP has already provided tangible and measurable results.
1	Services of Large re- search infrastruc- tures to SMEs	2	Yes	The GP refers to the establishment of a network among research in- frastructures, uni- versities, innova- tion agencies and SMEs to better ex- ploit regionally available RI & LRI services. Material research is often too complex or even unknown to SMEs, thus the role of an innovation agency could be pivotal. In term of number of projects, yes	The specific GP is easily transferable across Europe.	Yes, including number of users About 170 beneficiaries have profited from this GP. Quantified benefits: 66 products from 66 companies received synchrotron material measure- ments, 52 SMEs were screened and assessed through the NRCP, 60+ companies will be processed in the framework of the Baltic TRAM project. Significant (although not quanti- fied) benefits to: Innovation in- termediaries, LRIs and Universi- ties, regional authorities



European Union European Regional Development Fund

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2 Partially. Measurable results should be linked to the actual projects re- sults them-	TEKES programme Research to business	2	Yes	TEKES aims to connect Finnish universities with the business sector through the en- couragement (and funding) of joined projects that focus on product com- mercialization. TEKES has funded approximately 300 projects so far (~ 60% funding rate).	The GP could be easily transferred to any other European region. There is a strong need to fos- ter collaborations between academ- ic/research and business organiza- tions.	Since 2012, 10 calls were launched, with approximately 1000 applications, of which 300 projects approved (last update: June 2016).
selves 3	TEKES programme ZIM, transnational innovation partner- ships	3	Yes	ZIM is a Call for Proposals for joint R&D projects on developing innova- tive products and applications in all technological and application areas for German and Finnish organiza- tions. It is consid- ered successful since it has re- ceived positive feedback over its 6 years of operation. Highly relevant	The GP is easily transferable across Europe.	219 Cooperation networks, 5245 Cooperation projects, 1372 Individual projects (the figures are modified from those submitted by PP1) (source: http://www.zim- bmwi.de/download/infomaterial/ statistiken/b-in-zim-daten). Partially. Need of actual results assessment
Poland						
1	Lubelskie Voivode- ship	3	Yes	Lubelskie Voivode- ship is a voucher system in Poland which aims to fos- ter business and science collabora- tions and fund R&D related activities. This is very im- portant since it	The structure of the GP is rather simplis- tic and thus the rel- evant R2B coopera- tion can be fully transferable to oth- er regions across Europe.	Yes (Number of projects and some qualitative results stated) > 1643 projects (editions I- IV) plus 1135 projects (editions V-VII) have been implemented. About 80% of the beneficiaries confirmed that the results of their projects were applied in practice.



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				provides entrepre- neurs with access to pro-innovative services from lead- ing, national insti- tutions.		
Greece	Online precise irriga-	2	Yes	OPIRIS is a	Technologically, the	So far 30 agricultural enterpris-
	Online precise irriga- tion scheduling / OpIris	2	res	OPIRIS is a knowledge-based system for online precise irrigation scheduling. The developed tool us- es advanced re- sults from research (FP) projects on water and fertiliz- ers productivity in fruit trees orchards and hydroponic productions in greenhouses, giv- ing answer to the question: "how of- ten and how much farmers should irri- gate". OPIRIS con- sists of a User Friendly Web Pro- gram, a Remote Terminal Unit (RTU) and a set of sensors. It is a low cost autonomous system dealing with water, fertiliz- ers and energy re- duction in hydro- ponic greenhouses and trees orchards. The system suc- cessfully supports agricultural enter- prises towards more sustainable and profitable agri- production by con- siderably reducing inputs (water, ferti- lizers, pesticides). In term of number	Technologically, the product can be easily used by farmers and re- searchers around the world, since the software works en- tirely via cloud and the system does not need any so- phisticated equip- ment. Countries or regions with scarce water resources, where irrigation of farmland accounts for the vast majori- ty (above 70%) of water demand, could significantly benefit from the use of the OPIRIS system.	So far, 30 agricultural enterpris- es have profited by the OPIRIS system, with the figure con- stantly increasing. BY using the OPIRIS tool, enterprises can achieve significant reduction in required inputs (30% decrease in water use, 20% decrease in fertilizers use).



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				of projects,		
				→ Weakness: 100% FP7 fund based – Total de- pendence)		
Slovenia						
1	Innovation voucher	3	No (??)	The GP refers to a voucher system that co-finances external expert costs for the pro- tection of the intel- lectual property rights on national or international level. A significant number of SMEs in Slovenia have ben- efited from the GP.	The GP is fully transferable across Europe.	99 SMEs in 2011. 50 SMEs in 2012.
Hungary						
1	CENTROPE_TT inno- vation voucher	3	No	The GP proposes a transnational voucher system that supports SMEs to get services from international universities and R&D institutes, thus promoting in- ternational, tech- nology oriented, science-to-business cooperations. Yes, in terms of number of co- operations	The specific GP is fully transferable across Europe. Crit- ical parameters are the business sup- port intermediaries and the available funding. → Weakness: 100 %ERDF based – Total dependence)	34 concrete transnational coop- eration between SMEs and R&D institutions, 58 beneficiaries (34 SMEs + 24 R&D Service Provid- ers). Partially. Need of actual results assessment.
	INNOCSEKK Plus voucher system	3	No (??)	INNOCSEKK Plus is a voucher system in Hungary that supports innovation activities of SMEs. Data is limited in order to assess ef- fectiveness.	The GP is easily transferable across Europe.	No data is available.
Spain	European D. 1	1				
1	European Business and Innovation Cen-	1	Yes	The aim of CEEI- Burgos is to pro-	CEEI-Burgos could be transferred to	4.981 s.m. of incubation facili- ties (hosted approximately 50



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	tre of Burgos			mote innovation and entrepreneur- ship in the Castilla y Leon region. From its establish- ment, innovation and entrepreneur- ship are simultane- ously tackled in an integrated way with the aim to support regional policy makers and the wider society.	any other region across Europe. It is a certificated EU/BIC and its pro- ceedings are stand- ardized, thus its business model can be replicated where needed.	start ups since 2001), support of over 2500 potential entrepre- neurs and over 500 compa- nies/SMEs Not quantified: Support services to entrepreneurs and SMEs ser- vices (business plan, advising and mentoring), training and e- learning sessions, national and international projects, support- ed SMEs, supported start-ups, microfinance services. However, quality report availa- ble.
Netherlands						
1	Centre of Expertise Biobased Economy	1	Yes	Considering the need for skilled workforce in the Biobased Industries and the targeted figure of 2500 trained workers in the next years, COEBBE has prov- en quite successful since the figures are already high in terms of students, Massive Open Online Courses' participants, partic- ipating profession- als, teachers, knowledge part- ners networks, business partners, lab investments etc. \rightarrow Yes (initial- ly)	The BP could be easily transferred to other regions. Skilled workforce in the Biobased Indus- tries is critical for the circular econo- my, thus any region could reform the educational pro- gram so as to sup- port the biobased economy.	1750 students, 1738 MOOC par- ticipants, 950 participating pro- fessionals, 178 teachers, 7 affil- iated lectors, 7 minors, 2 lines of research as part of the cur- riculum, 20 research projects (7 international - H2020, Interreg), knowledge partners network of 35 and 114 business partners, 250 key lab investments → Need of actual data related to integration in businesses of participant students/researches
2	AMS	2	Yes	Yes (Initially)	Yes	Need of actual results assess-
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